

April-June 2016  
Volume 4, Issue 2

# The Chamber Courier

## 2016-2017 Membership Drive

Our membership drive for the 2016-2017 membership year is currently under way. We appreciate all of our members for your commitment to the Chamber and our community. Your membership fees are the Chamber's biggest source of income and make it possible for us to continue offering networking and education opportunities, providing community events, and supporting new and existing businesses.

Our membership grew again last year, and we ended the year with 142 members. We anticipate another year of growth as we've had five new members join in the last two months. Many new members report having been encouraged to join by existing members, and we greatly appreciate your referrals. If you know of a business you think would benefit from becoming a Chamber member, please tell them about our organization and why you are a member.

**Don't forget, any businesses renewing before May 1 will receive a free, one-month, nine-second ad on the Roxy marquee!**



## From the President

Dear Chamber members,

This is my last article as Chamber president as a newly elected president will take over in May. Denise, our Chamber director, does such a great job, that she makes the office of president very enjoyable. Because of Denise, our activities and events have grown in Minerva to where there is nearly always something to do. The Chamber has also increased its membership. We are so lucky to have her.

I hope many of you were at the Roxy to enjoy the evening of Celtic music and dance in March. Also, don't forget that the second Friday of each month, many local businesses are open late.

Our annual dinner will be Wednesday, May 11 at the Great Trail Golf Course Tee House, and our speaker will be David Baker from the Pro Football Hall of Fame. Tickets will be on sale soon by contacting the Chamber office.

I hope everyone has enjoyed our nice early spring. Spring sports have started without having to shovel the snow off the track and fields. Get out of the house, enjoy Minerva, and breathe some nice fresh air.

Thank you for supporting our Chamber.

**Cindy Williams**  
Edward Jones Investments

## Thanks to our Sustaining Members



## Thanks to our Supporting Members

- \*Carroll County Park District
- \*Catlett Plumbing & Heating
- \*Consumers National Bank
- \*Coy-Kamph Financial Group
- \*Cutler Real Estate, Peggy Cottrell
  - \*Dowell Dental
  - \*General Color LLC
- \*Great Trail Golf Course
- \*Greenport Financial Advisers
- \*Grinders Above & Beyond
- \*Habitat for Humanity of East Central Ohio
- \*The Hart Mansion Restaurant
- \*Holiday Inn Express & Suites - Alliance
- \*Kishman's IGA
- \*Miller & Co.
- \*Minerva Grinders Above & Beyond
- \*Minerva Local School District
- \*Natural Approach Farm Store
- \*Ohi-Rail Corporation
- \*Rapid Response Restoration
- \*Scott's Truck & Auto Service
- \*Shopko Hometown of Minerva
  - \*Subway
  - \*Summit Glove
- \*Uptown Auto Service

## From the Director's Desk

Dear Chamber members,

We are heading into a very busy season in our community, with spring sporting events, outdoor benefits and fundraisers, our annual dinner, festivals, concerts in the park, and end-of-the-school year activities. Looking even further down the road, we have a large event in the works in the Minerva Chamber Rodeo, and the Chamber and Minerva Public Library have applied for Minerva to be a 2017 Ohio Chautauqua host community. (To learn more about Ohio Chautauqua, see [www.ohiohumanities.org/ohio-chautauqua/](http://www.ohiohumanities.org/ohio-chautauqua/))

I am very aware of how often our business community is asked to support events, and I feel privileged to get to work with such a generous and civic-minded group of people. Events such as those listed above would not be possible without, not only the financial support of

the business community, but also the cooperation and support of members of the Chamber board and other local organizations. I know that a great many of you support as many of these efforts as you can financially, with donations of goods, and by personally participating. Our Ohio Chautauqua site visit is next week and representatives of eight different organizations or businesses have agreed to attend to show there is community support for this effort. I think this is representative of the commitment you all have to our community.

Two people who work in Minerva and live elsewhere recently told me individually how much they love Minerva and how they find it to be a special place. One of them said members of our community "really have each other's backs." I agree!

**Denise Freeland**

## Annual dinner

The Chamber's annual dinner will be held Wednesday, May 11, at the Great Trail Golf Course Tee House. The evening will begin at 6 p.m. with cash bar cocktails, followed by dinner at 6:30 p.m.

The program will begin at 7:30 p.m. and will include presentation of our Community Salute awards. Pro Football Hall of Fame President and Executive Director David Baker will present "The Hall of Fame Village and its Economic Impact on Stark County and Northeast Ohio." Baker will be introduced by Minerva High School alumni, Pro Football Hall of Fame Board of Trustees Treasurer, and President and General Manager of Green Lines Transportation Roger Bettis. Watch for invitations to arrive soon by mail.

Gold sponsorships cost \$250 and commitments are due to the Chamber office by April 4. Silver sponsorships cost \$150 and are due by April 13. Table sponsorships cost \$50 and will be available until May 4.

Gold sponsors currently committed are **Frontier Communications, Medicine Center Pharmacy, Loudon Motors Ford, and The Hart Mansion Restaurant.**

Silver sponsors currently committed are **Consumers National Bank and Minerva Area YMCA.**

## Member News

The **Minerva Area YMCA Child Care** received its SUTQ (Step-Up-To-Quality) Four-Star rating! Congratulations to Beth Holderbaum and her entire team on a job well done.

**Lieberman Optometry** welcomes Shannamarie Myers, optical technician, and Sarah Oliver, part-time optician.

**Sweet Sounds with Leasure** mobile DJ services now has a photo booth with all the props and green-screen technology. Weddings, ceremony music, music videos – all your music entertainment for your events.

*See Member News on Pg. 4*

## Are you prepared for the next steps in the new workers' comp billing process? True-up coming in July

Ohio private employers have adjusted well to the new way BWC charges for workers' compensation coverage. Last year's change to prospective billing brought a much-needed move to the standard insurance industry practice of charging premiums in advance of extending coverage.

Employers are now enjoying a number of benefits of the new billing system, including more flexible payment options, better customer service and a \$1 billion premium credit provided by BWC to avoid double-billing employers during the switch.

However, the transition process is not fully complete. The payroll true-up is coming in July.

True-up is a new process that requires employers to report their actual payroll for the previous policy year and reconcile any differences in premium paid. This is an important step that is necessary for BWC to accurately calculate your premium. It's also critically important to maintaining your policy and your participation in your current rating plan or discount programs.\* You must complete the true-up report even if your payroll for the year matches the estimate you receive from BWC.

Your policy year 2015 payroll true-up notice will be sent July 1 and your report will be due by Aug. 15. Reports must be submitted online at [bwc.ohio.gov](http://bwc.ohio.gov) or by phone at 1-800-644-6292.

Please keep in mind our call center may be experiencing heavy call volumes during the final weeks before the Aug. 15 due date, causing longer wait times. We encourage you to create an e-account that allows you to manage your policy, pay bills and complete the payroll true-up. See [bwc.ohio.gov](http://bwc.ohio.gov) to get started.

Please contact our call center if you already have an e-account but don't remember your password or are otherwise unable to access your account.

A number of videos, webinars and other resources about prospective billing are available at [bwc.ohio.gov](http://bwc.ohio.gov).

*\*BWC will remove employers from their current rating plan or discount program if it does not receive a payroll true-up by the due date. Any outstanding payroll true-ups will render the employer ineligible for participation in future rating plans or discount programs until all outstanding payroll true-ups are complete.*

### BWC's Other States Coverage

**Do you send employees outside the state of Ohio to work? If so, coverage through BWC may not be sufficient.**

While BWC generally provides coverage for employees working temporarily outside of Ohio, complications can arise when the injured worker files a claim in another

state. Treatment can be delayed and businesses can be subject to penalties by the other state.

In addition, some states require Ohio employers to obtain workers' compensation coverage (other than BWC's coverage) for **ANY** work performed there by their employees, regardless of how brief their work is in the other state.

A law enacted in 2014, granted BWC the authority to contract with an insurer licensed in other states to provide coverage to eligible Ohio employers for out-of-state exposures. By contracting with an insurer licensed in other states, BWC now offers an option that ensures proper coverage, regardless of jurisdiction.

#### How it Works

\* Ohio employers apply directly to BWC using the ACORD 130 application, an insurance industry standard form. Employers can work with their insurance agent to complete this form or request it directly from the Other States Coverage unit via email at [bwcotherstatescoverage@bwc.state.oh.us](mailto:bwcotherstatescoverage@bwc.state.oh.us), or by calling BWC at (614) 728-0535.

\* BWC will determine eligibility and the premium cost for this coverage.

\* BWC's private insurance partner will handle all claims filed for benefits under the laws of jurisdictions outside Ohio under this program. For more information on other states coverage, please see BWC's website: <https://www.bwc.ohio.gov/employer/services/OtherStatesCoverage.asp>. On this website you will find the additional resources including: Frequently asked questions on Ohio's extraterritorial coverage, employer eligibility criteria, and information on how to complete the ACORD 130 form. Please send questions via email to BWC at [bwcotherstatescoverage@bwc.state.oh.us](mailto:bwcotherstatescoverage@bwc.state.oh.us), or call BWC at (614) 728-0535.

### Upcoming dates to remember

#### May 2016

- May 1 – Policy year 2016 notice of estimated annual premium mailed
- May 31 – Destination: Excellence enrollment deadline for July 1, 2016, program year

#### June 2016

- June 1 – Policy year 2016 premium invoice mailed
- July 1 – Policy year 2016 first installment due
- July 1 – Policy year 2015 payroll true-up notice sent

#### August 2016

- Aug. 15 – Policy year 2015 payroll true-up report due

#### November 2016

- Nov. 21 – Policy year 2017 group- enrollment deadline

## New Chamber members

### Standard

#### Salon Revive

Amanda Wright

220 A Scranton Ave., Minerva; 330-522-4028

Salon Revive opened Nov. 14, 2014, and is a full-service, family-friendly hair and nail salon, offering services including waxing, eyelash extensions, massotherapy, esthetician, and spray tan coming soon. The salon is open six days a week for your convenience. *Chamber members receive \$10 off any chemical service through May. Ask for Philomena, Brenda, or Shawn.*

#### Studio C Salon

Christine Pizzino

733 E. Lincoln Way, Minerva; 330-868-3108;

pizzinomalvern@yahoo.com

Looking for a positive family atmosphere salon with stylists who are on point with the latest trends and services? Studio C Salon offers hair, nail, and massage services, along with a wide variety of retail products for all your beauty needs. Check out our Facebook page for monthly specials and product deals. Call today and book your appointment for your new spring look.

#### Eel Yoga

Erin Larsen

515 N. Market St., Minerva; 304-640-7320;

eelyoga@gmail.com

Erin Larsen provides yoga classes and workshops locally and in the greater Canton/Akron area. She also offers private instruction in yoga and holistic health coaching, as well as Thai Yoga bodywork, a healing modality that blends yoga postures with compression and traction to provide relief from chronic tension and stress. See Eel Yoga's new website: [www.erinlarsenyoga.com](http://www.erinlarsenyoga.com).

## Tip Club updates

The Chamber's **Tuesday Tip Club** is open to all Chamber members, and its upcoming meetings are scheduled for 8:30-9:30 a.m. at Natural Approach Farm Store on April 5 and 19, May 3 and 17, and June 7 and 21. Members with upcoming events or special offers should bring flyers, and any Chamber members who would like to host a meeting to spotlight their business to club members, or who would like to speak to the group, should contact Dana Schaub, 330-493-3211, ext. 131, or [dana\\_schaub@glic.com](mailto:dana_schaub@glic.com).

The Minerva Area Chamber of Commerce's **Wednesday Tip Club** meets every Wednesday, 8-9 a.m. Members take turns arranging for a once-a-month speaker. This club is open to any Chamber member and offers opportunities for networking, referrals, and mutual support. This group meets at Natural Approach Farm Store, 3944 Whitacre Ave., SE. For more information about this group, contact the Chamber office.

## Member News (cont.)

Dana Schaub from the **Sirak-Brockett Agency** will host a free seminar at the Twisted Olive in North Canton on May 16, 5:30 p.m., titled "The Next Now – Designing Your Lifetime Income." Learn more about Social Security, how it works, payment scenarios, and issues around the program. RSVP at 330-493-3211, ext. 131, or [dana\\_schaub@glic.com](mailto:dana_schaub@glic.com).

This June, Terry Dunlap of **Dunlap Photography**, will be featured, along with some of the best sports photographers in the country, speaking and teaching at a national event, SYNC Sports for Professional Photographers. The event is designed for team and individual photographers focused on sports photography and will be held in central Pennsylvania at the largest indoor sports complex in North America.

**Straight A's** announces new store hours: Monday-Friday, 9 a.m.-5 p.m. The 2016 horse show dates are posted on the website, [www.RanchCity.com](http://www.RanchCity.com), under the event schedule. Free family entertainment – come see riders of all ages compete in speed events with their horses. Straight A's will again host the Minerva Farmer's Market in 2016, Saturday mornings, starting in June.

**Minerva Public Library** has purchased an automatic external defibrillator, using funds from a generous anonymous donor. However, the library will not install the AED until most staff have been certified in CPR. Staff will be trained in CPR and in using the AED at the monthly class offered by Sandy Creek Joint Fire District.

Roger Bartley of **Bartley Funeral Home** was recognized by District 16 of the Ohio Funeral Directors Association at its January meeting for 40 years of service to the community and funeral service.

**Quest Recovery & Prevention Services** is excited to announce that construction has started on the third-floor expansion at Wilson Hall, which will increase the capacity of Wilson Hall by 16 residential beds, serving adult men in Stark County struggling with a substance-abuse disorder. The project is expected to be finished by July 1, 2016.

**Uptown Auto Service** has hired Ryan Rettig, Minerva resident and senior Lexus/Toyota technician with more than 20 years of experience. *Uptown Auto is offering a promotion for Chamber members during April and May for full detailing for most cars for \$100 plus tax, and most trucks and SUVs for \$120 plus tax. (\$50 discounts)*

Steve Toohey, owner of **Rapid Response Restoration**, is chair of Perry Township's Operation: Flags of Freedom program, which places hundreds of American flags around the Fallen Heroes Memorial in front of Perry High School every Memorial Day weekend. This year there will be a full schedule of events Saturday, May 28, including a free concert by Ricky Lee, 6-8 p.m.

On April 15, Rudy Evanich of **Evanich Accounting & Tax** will officially become a Certified Public Accountant in Ohio. In addition to our professional tax preparation, tax planning, bookkeeping, and payroll services, we are now available for audit services. For more information or to congratulate Rudy, call the office at 330-862-3732.

## Calendar of Events

### Friday, April 8

Discover Downtown, 5-9 p.m., North Market Street

### Wednesday, April 20

Board of Directors meeting, 11:30 a.m., location to be determined

### Wednesday, May 11

Annual Dinner and Community Salute Awards, 6 p.m.,  
Great Trail Golf Course Tee House

### Friday, May 13

Discover Downtown, 5-9 p.m., North Market Street

### Wednesday, May 18

Board of Directors meeting, 11:30 a.m., location to be determined

### Saturday, May 21

Brick Street Art & Jazz Festival, 10 a.m.-8 p.m., North Market Street.

### Friday, June 10

Discover Downtown, 5-9 p.m., North Market Street

### Wednesday, June 15

Board of Directors meeting, 11:30 a.m., and Lionburger Lunch, noon, Municipal Park

### Wednesday, June 15-Saturday, June 18

Minerva Homecoming, Municipal Park

### Thursday, June 23

Consumers National Bank Business After Hours, Time TBA, 614 E. Lincoln Way

## Minerva Chamber Rodeo

The first ever Minerva Chamber Rodeo is set for Saturday, July 30, in Municipal Park. Kids' rodeo events, such as Mutton Busting, Stick Horse Racing, and the Calf Scramble will begin at 3 p.m., and Buckeye Rodeo Company of Lakeville, Ohio, will provide the main event at 7 p.m. Events will include Bareback Bronc Riding, Steer Wrestling, Calf Roping, Bull Riding, Barrel Racing, Saddle Bronc Riding, and Team Roping.

There will be vendors for food and other products in the park starting at noon, and the Minerva Firemen's Association will sponsor a beer garden all day and a concert by country band 23 Southbound at 9 p.m. The beer garden will also be open Friday evening during the Minerva vs. Carrollton Alumni Football Game.

**Triple Crown Sponsors** are **David Catlett Construction, Pole Barns Direct, Kishman's IGA,** and **Loudon Motors Ford.** If you are interested in one of the two remaining Triple Crown sponsorships, contact the Chamber office as soon as possible.

## Resource Roundup

### Business resources available at Minerva Public Library

*Primed to Perform* by Neel Doshi and Lindsay McGregor. What does motivate employees to perform their best consistently at work? Hint: Pay is not as important as most people think. The authors rely on case studies and social psychology research to explain how to promote the three important motivators: Play, purpose, and potential, and eliminate the three worst motivators: Emotional pressure, economic pressure and inertia.

*The Second Machine Age: Work, progress, and prosperity in a time of brilliant*

*technologies* by Erik Brynjolfsson and Andrew McAfee. Rapid advances in robotics, machine learning, and artificial intelligence are together transforming how work is done in many industries, and dramatically changing how many workers and what skills will be required in the future. Manufacturing has already changed markedly, as the continued reduction in those jobs demonstrates, but the service industries are next. And what will happen then?

*Humans Need Not Apply: A guide to wealth and work in the age of artificial intelligence* by

*Jerry Kaplan.* Inventor and entrepreneur Kaplan believes the speed of innovation can't be slowed and that much of the work now done by people will in the future be done by machines. While eventually there might indeed be a rise in general health, wealth, and leisure, the transition will be very rough. He proposes market-driven solutions to rising income inequality and the increasingly volatile labor markets in hopes of lessening the coming social unrest and economic turmoil caused by the increasing use of smart machines in all kinds of work.



## Minerva Area Chamber of Commerce

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We're on the Web!

See us at:

**www.**  
**minervachamber.**  
**org**  
**2015-2016**  
**Chamber officers**

**President,**  
**Cindy Williams**  
Edward Jones  
Investments  
**Vice President,**  
**Richelle Edwards**  
Frontier  
Communications  
**Treasurer,**  
**Vickie Grindstaff**  
Loudon Motors Ford

## Live at the Roxy

In February the Roxy Theatre has hosted Powell Sing-Dance Studio's annual soloists show, and in March was the site of a wedding. The couple getting married met in the Carrollton High School drama program and very much wanted to exchange vows in a theater. They were thrilled to find the Roxy close to home and affordable. This was the second wedding to be held in the Roxy, the first taking place last October.

Also in March was our fourth annual Evening of Celtic Music & Dance, featuring performances on Great Highland Bagpipes, small pipes, Uilleann pipes, penny whistle, fiddle, accordion, guitar and voice, as well as Irish dancers from the O'Hare School of Irish Dance. The house was nearly full and attendees came from Wooster, Canton, New Philadelphia, and other area communities.

The event raised \$1,200 for the theater, and we greatly appreciate the generosity of the performers, all of whom donated their time and talents; Dick and Diane Haines,



*Katie and Nick Button celebrate their wedding at the Roxy Theatre on Oct. 3, 2015.*

Annette and Stuart Mapes, and Debi Sears who decorated the theater; and all those who provided baked goods for the refreshments table.

We are currently working on setting dates for performances by the Hall of Fame Chorus and of "The Andersonville Trial" by the Courthouse Players. Plans are also in the works for an alpaca fashion show in the fall and for a 2017 Family Arts Series subscription ticket, that may include performances by magician Tim Angeloni, Magical Theatre Company, and a Canton Symphony ensemble.

As we add more programming at the theater, we will need volunteers to help present these events. If you are interested in helping to set up for or clean up after events, sell tickets or concessions, usher, or organize events, please contact the Chamber office.



*ABOVE: Teagan, Phoebe, and Teagan dance a jig. LEFT: Conor Freeland (left) plays small pipes, accompanied by Tom Freeland on guitar.*



*One String Short plays traditional Irish dance music.*