

October-December 2016

Volume 4, Issue 4

The

# Chamber Courier

## Minerva Chamber Rodeo

The first Minerva Chamber Rodeo fundraiser was a big success, thanks to the generous support of our sponsors, the many hours dedicated to planning this event by co-chairs Dave Catlett and Christine Pizzino, and the hard work of the many volunteers on the day of the rodeo.

We collected 1,220 tickets at the gate and made \$7,700.

We would like to again thank Triple Crown sponsors **Pole Barns Direct**, **Kishman's IGA**, **Loudon Motors Ford**, and **David Catlett Construction**.

Other sponsors were: **Kids' activities** – Minerva Area YMCA; **Portable restrooms** – Miller & Co.; **Events** – Minerva Dairy Queen, The Hart Mansion Restaurant, Kiko Company, Frontier Communications, Studio C Salon, Kiko Meats, Uptown Auto Service; **Bleachers** – Mapes State Farm Insurance, Ray Electric, Dowell Dental, Lions Den Sport Shop, Contini Insurance; **Tripping Collar** – Frontier Communications, Colfor Manufacturing, Summit Glove; and **Hat N Boots** – Minerva Dairy.



## From the President

Dear Chamber members,

I hope everyone had a wonderful summer spending time outdoors with family and friends. Months ago, at a Chamber board meeting, someone said, "Let's try something new!" A rodeo? What a huge success! God smiled down on us, providing good weather. The show exceeded everyone's expectations, and we finished the night with an excellent band, thanks to the Minerva Firemen's Association. A big "Thank you!" goes out to all of our sponsors and to all who helped make this event possible.

We also had a successful summer concert series in the park, nature programs by Stark Parks, Oktoberfest, On the Bricks Car Show, National Alpaca Farm Days, and Minerva Monster Day. Who says there's nothing to do in Minerva? It looks like we have a lot going

on!

As the temperatures start to fall, the Chamber is looking toward the holidays, planning for the Christmas luncheon, Downtown Wonderland, and our annual 12 Days of Christmas raffle. We are still in need of donations for the raffle, which is a great way not only to support the Chamber, but also to get your business' name out there in front of potential customers. Contact the Chamber office to take advantage of this opportunity.

Also keep an eye out for some new performances and events coming to the Roxy. Be sure to mark your calendar for Oct. 22 when the Courthouse Players will perform "The Andersonville Trial" in the Roxy.

Have a blessed day,

**Richelle Edwards**  
**Frontier Communications**

## Thanks to our Sustaining Members



## Thanks to our Supporting Members

- \*Arbors at Minerva
- \*Carroll County Park District
- \*Catlett Quality Plumbing & Heating
- \*Consumers National Bank
- \*Coy-Kamph Financial Group
- \*Dowell Dental
- \*Drive Now Automotive
- \*Edward Jones Investments
- \*General Color LLC
- \*Gioninos Pizzeria
- \*Great Trail Golf Course
- \*Greenport Financial Advisers
- \*Grinders Above & Beyond
- \*The Hart Mansion Restaurant
- \*Holiday Inn Express & Suites – Alliance
- \*Kohmann Motors & Mowers
- \*Loveless Exterminating
- \*Miller & Co.
- \*Minerva Grinders Above & Beyond
- \*Minerva Local School District
- \*Ohi-Rail Corporation
- \*Rapid Response Restoration
- \*Scott's Truck & Auto Service
- \*Shopko Hometown of Minerva
- \*Subway
- \*Summit Glove
- \*TC Randal Construction
- \*United Way of Greater Stark County
- \*Uptown Auto Service

## The Chamber Courier

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### From the Director's Desk

Dear Chamber members,

*"Coming together is a beginning; Keeping together is a process; Working together is success." Henry Ford.*

I pulled a page out of another Chamber's newsletter months ago and circled this quote in it, because it is so true and also, I think, describes Minerva so well. A great example of our ability to work together is the many events taking place on the weekend just past. With the On the Bricks Car Show, National Alpaca Farm Days, Oktoberfest, and Minerva Monster Day all happening, town was hopping, and the key to the successful coexistence of these many events is that we work together. We all encourage our visitors to take advantage of everything that is going on around town. I felt we must be achieving that goal when I was told people at the car show were looking for the Oktoberfest shuttle early in the day, and when I overheard three teenage girls who

were shopping at an Oktoberfest vendor say, "We can go see the alpacas before we go home!"

Another good example of a group that works well together is your Chamber board. I feel fortunate to have these individuals as my bosses. They are thoughtful, positive, constructive, and willing to get involved. Two board members recently stepped down, and I would like to thank Cindy Williams of Edward Jones Investments, and Tim Matthews of Firepit Furniture, for their service on the board. The board appointed candidates from the last board election who received the next most votes in these categories to fill the vacancies. We welcome Christine Pizzino, owner of Studio C Salon in the Retail sector, and Denise Downard of Greenport Financial Advisers in the Professional sector.

Happy fall!

**Denise Freeland**

### Member news

**Greenport Financial Advisers** has served as fiduciary to individuals for 27 years and is pleased to bring that investment expertise to local businesses. Greenport is now serving as financial adviser to defined contribution and defined benefit retirement plans and provides personal service and advice to both employers and their employees. For more information, please contact Denise Downard at Greenport Financial Advisers at 330-868-0900 or [ddownard@greenportfinancial.com](mailto:ddownard@greenportfinancial.com).

Last year, **Pathway Caring for Children** clinical staff were all trained and certified by the National Institute for Trauma and Loss in Children. All clinical staff also trained in Trust-Based Relational Interventions. Pathway will be providing mental-health services to West Branch Local Schools during the 2016-2017 school year, in addition to serving the school districts of Carrollton, Brown Local, Buckeye Vocational, Osnaburg, and Minerva. An additional satellite office has been established in Damascus, Ohio. The new expanded Minerva office location, 620 E. Lincoln Way, allows for more clients - children, families and adults - to be served.

**Medicine Center Pharmacy** will offer low-cost blood screenings in Minerva on Oct. 18, Nov. 15, and Dec. 20.

**Newell Realty & Auctions** welcomes new real-estate agent Adam Weyandt, who lives near Robertsville. Adam's number is 330-787-2030.

**Colfor Manufacturing – Minerva** won the prestigious Supplier Excellence Award for the second year in a row! Colfor supplies more than 50,000 transmission components weekly that are used in numerous GM transmissions in North America and Mexico. GM awards the Supplier Excellence Award annually to the best suppliers that demonstrated their commitment to quality excellence and their outstanding performance with the best products and services in the industry. This puts Colfor on the GM preferred supplier list to allow for a review and bid on new business.

**Pathway Caring for Children** would like to introduce our Minerva school-based team. Traci Tsai is Pathway's Minerva supervising therapist, with Susan Brown, Pathway therapist, and Taylor Lykins, Pathway community case manager, serving Minerva Middle and High School students. Samantha Skelly, Pathway therapist, and Sarah Boron, Pathway community case manager, work with Minerva Elementary students. We look forward to a great school year and continuing to invest in the Minerva community! (Back from left: Sarah Boron, Susan Brown, Traci Tsai, and front: Samantha Skelley and Taylor Lykins) (See "Member news" on page 5)



## Group Rating Safety Accountability

Dear Employer:

Each year, Ohio employers have the opportunity to participate in BWC's Group-Experience-Rating Program or Group-Retrospective-Rating Program. While these programs are not required, they do provide you with an opportunity to significantly reduce your workers'-compensation premiums, while increasing your awareness of safety and risk-management strategies.

Workplace safety is an important component of these programs. To succeed in accident prevention, we encourage you to use the many resources available to you. We believe a group-rating program is a partnership that includes you and your employees, your sponsoring organization or third-party administrator, and BWC. Each has specific roles and responsibilities, all designed to assist in preventing workplace accidents. This letter outlines the safety services expectations you should have as an employer enrolled in a group-rating program.

### The employer will:

- \*Maintain a safe workplace;
- \*Attend safety training to enhance workplace safety;
- \*Use BWC's safety services as needed;
- \*Fulfill the required two-hour training requirement and provide proof of attendance to sponsor for claim(s) occurring within the last year.

### The certified primary and affiliated sponsoring organizations will:

- \*Sponsor eight hours of safety training (This may be done at one time or may be provided incrementally as long as the total is at least eight hours);
- \*Provide information regarding safety resources to group members;
- \*Possibly assist an employer in achieving its safety needs;
- \*Manage employer fulfillment of the two-hour training requirement, where applicable;
- \*Publish this letter to group members.

### The TPA may:

- \*Assist sponsoring organizations with fulfilling the group-rating safety requirements;
- \*Assist an employer with its safety needs;
- \*Work in conjunction with sponsors to develop safety training and deliver safety resources;
- \*Provide resources for claims handling.

### BWC will:

- \*Monitor all group-rating safety activities to confirm requirements are met;
- \*Remain in communication with sponsoring organizations to provide recommendations for fulfilling safety requirements;
- \*Provide safety training through Ohio's Center for Occupational Safety & Health;
- \*Offer on-site safety consultation (hazard assessments, air and noise monitoring, ergonomics evaluation, training) by a BWC safety professional;

\*Offer publications and videos for safety program support;

\*Conduct employer visits to confirm the employer is meeting group-rating requirements, when appropriate.

The goal of this collaborative effort is to make sure all your safety needs are met. Using these resources will assist you in preventing accidents, reducing claims costs, and achieving the highest discounts possible. Below, you'll find contact information for various resources.

**Group Sponsor:** Minerva Area Chamber of Commerce, 330-868-7979,  
denise.freeland@minervachamber.org

**TPA:** CareWorksComp, 800-837-3200, ext. 58595;  
Robert.nicoll@careworkscorp.com;  
www.careworkscorp.com

### BWC:

www.bwc.ohio.gov/employer/services/safetyhygiene.asp;  
groupratingsafety@bwc.state.oh.us.

Dear Minerva Chamber member,

*Take control of your workers' compensation savings! Group rating is designed to allow employers of similar industries to "pool" their combined workers' compensation experiences and file with the Ohio BWC as one "big" group to obtain rating discounts or refunds.*

*The annual filing deadline is Nov. 18, and now is your chance to apply for the group-rating program administered through CareWorksComp, Ohio's largest TPA, which has generated savings for more than 48,000 Ohio employers.*

*CareWorksComp's multi-tiered workers' compensation group-rating program can save members more money with a variety of savings levels. They will evaluate your company's workers' comp experience and provide you with the best program options that will help you maximize your bottom line.*

*Group-rating members also receive companion cost-control solutions provided by CareWorksComp, including safety services and unemployment consultation.*

*There is no cost of obligation to apply. Contact our program manager, Bob Nicoll, at 800-837-3200, ext. 58595, or email him at robert.nicoll@careworkscorp.com, and he will assist you with your application. You can also learn more about CareWorksComp by visiting their web page at www.careworkscorp.com.*

*Apply today for the industry-leading CareWorksComp group-rating program endorsed by the Minerva Area Chamber of Commerce.*

## Upcoming dates to remember

- Oct. 31 – Due date for the next premium installment
- Nov. 14 – Date we request to have Group Rating documents returned to guarantee being filed in 2017 program. Members already in CareWorksComp's group rating and eligible for 2017 will be automatically renewed into the 2017 program.
- Jan. 24 – Enrollment deadline for Group Retrospective Rating programs



## New Chamber members

### Standard

#### Hope Community

Phil Rittenhouse

P.O. Box 222, Minerva; hopecommunityonline.org  
hopecommunityminerva@gmail.com;

We are creating a church where all people can discover hope unhindered. This comes together in the form of a nonprofit coffee shop that will invest back into the community and serve as the venue for Sunday services. We are for Minerva.

#### Treasured Sensations

Carla Fahrni

226 N. Market St., Minerva; 330-705-3771;

csflpn3@gmail.com; treasuredsensations.com

Treasured Sensations is located in the Market Street Salon and specializes in creating and preserving memories through one-of-a-kind artwork, including Memory Mutts, Keepsake Bears; birthday, mother and grandmother bracelets; and Sweet Tote bags. New to the shop are decorative wall hats and 3D art.

#### Minerva Public Safety Equipment

Dominic Drews

1094 N. Market St, Minerva; 330-410-3662;

ledslw@hotmail.com; www.facebook.com/minervapse

Minerva Public Safety Equipment is a vehicle-lighting

outfitter, handling specialized lighting needs for emergency, commercial, and private vehicles.

#### Momma Bear's Keepsakes

Lisa Moyer

5019 Raven Rd. SE, Carrollton, 44615;

mommabearskeepsakes@yahoo.com;

www.etsy.com/shop/mommabearskeepsakes

Momma Bear's Keepsakes is a mother-daughter business specializing in vinyl and customized glassware and plastic-ware for everyday use, such as coffee mugs, or for special occasions like weddings.

### Supporting

#### United Way of Greater Stark County

Maria Heege

401 Market Ave. N, Canton, OH 44702; 330-461-9970;

maria.heege@uwstark.com; www.uwstark.org

United Way of Greater Stark County seeks to improve the quality of life in our communities by leading in the development of solutions to critical social issues in the areas of **education, income** and **health**. UWGSC is a nonprofit organization whose mission is to energize the community to care for one another by addressing human needs with measurable results. United Way serves a population of more than 380,000 in Stark County and parts of Carroll, Columbiana, Mahoning and Wayne counties.



**Loudon Motors**  
Ford

310 Valley St. Minerva  
330-868-2277 ~ 1-866-375-CARS  
LoudonMotorsFord.com

## Summer in the Parks

Our Summer in the Parks series concluded during August with a performance by a Canton Symphony brass quintet (top), sponsored by Medicine Center Pharmacy, and a concert by Around the Block.



## Tip Club updates

The Chamber's **Tip Club** meets every Wednesday, 8-9 a.m., at Kishman's Café. This club is open to any Chamber member and offers opportunities for networking, referrals, and mutual support.

If your business would like to host a Tip Club meeting, or for more information about this group, contact the Chamber office, Theresa Linder, tlinder@consumersbank.com; or Kim Weiss, kim.weiss@consumersbank.com.

## Calendar of Events

**Wednesday, Oct. 19**

Board of Directors meeting, 11:30 a.m., location TBA

**Saturday, Oct. 22**

"The Andersonville Trial" performed by The Courthouse Players, 7 p.m., The Roxy Theatre

**Wednesday, Nov. 16**

Board of Directors meeting, 11:30 a.m., location TBA

**Saturday, Dec. 3**

Downtown Wonderland Christmas Parade and Celebration, 3-6 p.m., North Market Street.

**Dec. 5-16**

12 Days of Christmas raffle winners drawn

**Dec. ?**

Holiday luncheon and ornament auction, time and location TBA

**Wednesday, Dec. 21**

Board of Directors meeting, 11:30 a.m., location TBA

## Resource Roundup

*Business resources available at Minerva Public Library*

*The Digital Transformation Playbook* by David L. Rogers. Transform your business for the digital age not so much by updating your technology as by updating your thinking. With case studies and step-by-step plans, Rogers shows you how to rethink your understanding of your customers and your competition, how to harness the power of data, and then use that understanding to experiment with and transform your business.

*What to Think about Machines that Think* by John Brockman. Speaking of the digital age, the rapid development of machine learning systems and various sorts of artificial intelligence has sparked a vigorous debate about what the future of machine might be and what that means for us. Brockman solicited short essays from over 100 scientists, philosophers, and artists in response to the question "What do you think about machines that think?" Some writers are optimistic, some pessimistic, some think it's too early to have a useful opinion, but all think some big changes are on the way.

*Rise of the Robots: Technology and the Threat of a Jobless Future* by Martin Ford. We all know that robotics and smart machines have transformed manufacturing and continue to eliminate low-skill jobs across the world. What happens when machine learning is turned to clerical and white-collar jobs? And how far can automation and artificial intelligence go in replacing people at work and what will workers do then? There are various predictions of course, but there is great change already happening.

## Member news (cont. from page 2)

In September, **Ohi-Rail Corporation** expanded its locomotive fleet with the purchase of two used locomotives at a Norfolk Southern auction. We are nearing completion of the Market Street crossing warning device upgrade.

**St. Luke Lutheran Community** congratulates Vicki Nicholson, community director at St. Luke – Minerva, on her recent retirement and thanks her for her dedication to providing faith-based services to enrich the lives of older adults. We are pleased to announce that Charlotte Stull, LPN, has accepted the community director position at St. Luke – Minerva. Charlotte will begin her new role once we recruit a nurse to fill her current position. Please stop in to introduce yourself and join St. Luke in congratulating Charlotte on her new position.

**Minerva Area Federal Credit Union** welcomed back Krista Krider as a part-time employee on Aug. 15. She replaced Launa Truxall, who retired to care for her granddaughters after working at MAFCU and previously at True Value for many years. MAFCU also was again awarded a 5 Star Rating, the highest possible, by Bauer Financial for excelling in Capital Adequacy, Asset Quality, Profitability, and other financial categories.

**Chiavari's Bakery & Café** is excited to announce it now has a 20-quart mixer, making it possible to produce more Christmas cookies more quickly!

The **Kiko Company** was awarded the 2016 Business Longevity Award on Aug. 4 at the Power Players Luncheon Series in Cleveland. The Business Longevity Awards recognize organizations based in northeast Ohio with at least 50 years in business that demonstrate the ability to adapt and evolve with changing times. The awards were presented by Smart Business News in partnership with the Western Reserve Historical Society, the authority on this region's history.

The **Minerva Church of the Nazarene Lighthouse** offers: Men's Night Out for Monday Night Football when televised; Women's Movie Night Out the second Tuesday of every month; Spaghetti Night the third Thursday of every month, 5-7 p.m.; New Year's Eve bowling then food and fellowship at the Lighthouse; Rodney & Sandy Cross and the Gospel Spirits every third Sunday at 10:45 a.m.; Tom Patterson and Vintage Country every fourth Sunday at 10:45 a.m.

**Studio C Salon** welcomes a new hair stylist, Kate Keister, to its salon family! Kate is from Minerva and has been doing hair for five years. She is a managing cosmetologist, specializing in haircuts. She is available Fridays, Saturdays, and Mondays. Call Studio C Salon at 330-868-3108 for appointments.

Salon Revive has expanded to **Salon Revive and Spa**, with a brand new beautiful spa and new services to offer! Esthetician Christina Connolly offers custom-blend Bioelements facials. Massotherapist Bob Kautz offers deep tissue and relaxation massages. Nail Tech Danyelle James offers gel polish, nail art, acrylics, and manicures. Connie Butterfield and Danyelle both offer spa and regular pedicures.

**Minerva Area YMCA Child Care** received a Four-Star Step Up to Quality Award from the Ohio Department of Job and Family Services – Bureau of Child Care and Development, the state agency responsible for licensing and promoting high standards among Ohio's child care programs.



From left: Karlee Eick, Mary Mack, Eric Nickell, Director Beth Holderbaum, Denise Prevot, Jessica Crawford, and Amy Hearn



## Minerva Area Chamber of Commerce

203 N. Market St.

PHONE:  
330-868-7979

E-MAIL:  
denise.freeland@  
minervachamber.org

We're on the Web!

See us at:

www.

minervachamber.

org

2015-2016

Chamber officers

**President,**  
**Richelle Edwards**

Frontier  
Communications  
**Vice President,**  
**Reggie Stoltzfus**  
Dutchcraft Truss &  
Metal

**Treasurer,**  
**Vickie Grindstaff**  
Loudon Motors Ford

## Live at the Roxy

As we come back from our summer-heat hiatus, we are working on a September through June schedule of events for the theater. Coming up in the next several months are:

\***"The Andersonville Trial,"** a Civil War-era drama, by the Courthouse Players, on Oct. 22, 7 p.m. Tickets are \$10 for adults and \$5 for students;

\***An alpaca fashion show,** sponsored by Natural Approach Farm Store, Nov. 6, 2-4 p.m. Tickets are \$10, with \$5 going to the Carroll County Animal Protection League;

\***Pictures with Santa** during Downtown Wonderland, Dec. 3, 3-6 p.m.

Plans are nearly finalized for our first-

ever **Family Arts Series**, sponsored by the Minerva Community Charitable Fund with funds raised at the annual Chairity Event. Performances included in the series will be: Magician Tim Angeloni, Jan. 21; "Balloonacy" by Magical Theatre Company, Feb. 12; "KidScripts" by Magical Theatre Company, March 18 (sponsored in part by ArtsinStark); and Erynn & Wilbur Krebs, steel drum duo, April 1. A subscription ticket will be available for purchase soon, and would make a great Christmas gift!

The Roxy needs volunteers. If you are interested in helping to set up for or clean up after events, sell tickets or concessions, usher, or organize events, please contact the Chamber office.

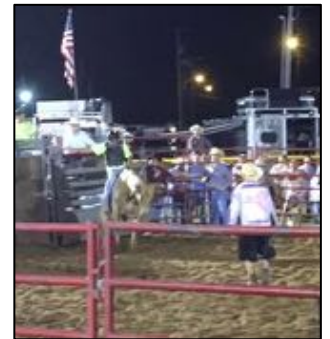
## Minerva Chamber Rodeo



ABOVE: Cowboys and non-cowboys alike enjoy the post-rodeo concert, sponsored by the Minerva Firemen's Association.



CLOCKWISE FROM ABOVE: Children compete in the stick-horse races; Dave Catlett rides a bull; and a competitor ropes a calf.



## Oktoberfest!



LEFT: Winners of the first Minerva Wife-Carrying Contest are (from left) 2<sup>nd</sup> - Matt Kishman & Jan Clark, 1<sup>st</sup> - Jacob Sabatin & Kelsey Pilati, and 3<sup>rd</sup> - Tom & Denise Freeland. BELOW LEFT: Women compete in the new women's division of the beer-stein holding contest.



LEFT: Connie Dowling and Jerzee, dressed as a Minerva Lion, place second in the Dress Your Dog Contest. ABOVE: The Scenic Route entertains the crowd. RIGHT: Kids search for a toy in a haystack.

